

## Publications, Patents & Awards

### Dr.P.Venkateswarlu

Sl. No.	Title of the Paper	Name of the Journal	ISSN No.	Published Month & Year
1	Working Capital Management of Panyam Cements & Mineral Industries Limited (PCMIL)	IMPACT: International Journal of Research in Business Management (IMPACT: IJRBM)	ISSN(E): 2321-886X; ISSN(P): 2347-4572	Vol. 2, Issue 10, Oct 2014, Page Nos. 25-36
2	Liquidity Management of Select Cement Companies of Andhra Pradesh – (A Comparative Study)	IMPACT: International Journal of Research in Business Management (IMPACT: IJRBM)	ISSN(E): 2321-886X; ISSN(P): 2347-4572	Vol. 3, Issue 5, May2015, Page Nos. 31-42
3	Financing of Working Capital in Select Cement Companies of Andhra Pradesh	IMPACT: International Journal of Research in Business Management (IMPACT: IJRBM)	ISSN(E): 2321-886X; ISSN(P): 2347-4572	Vol. 3, Issue 7, July 2015, Page Nos. 43-50
4	A Study on the HRM Role in Employee's Recruitment	Airo International Research Journal	ISSN: 2320-3714	Vol. 15, Issue 3, March 2018, Page Nos. 759-771
5	Study on the Emerging Trend of Flash Sales in Online Shopping Industry	Airo International Research Journal	ISSN:2320-3714	Vol. 15, Issue 1, April 2018, Page Nos. 1193-1205
6	Increasing Trend of Investing in Stock Market in India	Airo International Research Journal	ISSN:2320-3714	Vol. 18, Issue 3, April 2018, Page Nos. 143-153
7	Increasing Trend of Merger of Banks and its Consequences	Airo International Research Journal	ISSN:2320-3714	Vol. 19, Issue 1, July 2018, Page Nos. 89-101
8	Commerce Education in India: Challenges & Recent Trends	<b>Edited Book</b> Emerging Trends and Challenges In Commerce & Management Education	ISBN:978-93-90143-19-1	Page Nos. 149 - 157
9	Pandemic Impact on Employment	<b>Edited Book</b> Impact of Covid-19 Pandemic on MSMEs: Challenges and Opportunities	ISBN:978-93-93259-43-1	Page Nos. 263 – 265 2022